

Bull City Running Co. Running Relationship Expert



About Us:

Bull City Running Co. is the premier running and walking specialty shop in the Durham area. Established in 2008, Bull City Running Co. has been named a Top Running Store in America and the Best Running Store in the Triangle for many years. We thrive on being the hub of the local running community and we take the expectations and responsibility that goes along with this very seriously. We want everyone who is involved with Bull City Running Co., customers and employees alike, to leave a little better than when they arrived: having learned something, achieved something, connected with someone who made a difference in their life, and was inspired and equipped to pursue their goals.

About the Job:

We are looking for enthusiastic, driven, team players who are passionate about our local running and walking community! If you love sharing your passion for an active lifestyle, inspiring others to stay healthy and active, we invite you to consider applying.

Bull City Running Co. Expectations:

- Commitment to providing customer service that is second to none!
- Enthusiastic and equal respect for every customer and team member
- Work with other team members to exceed expectations of customers in a fast-paced environment
- Possess a positive, team-oriented attitude
- Take initiative to problem-solve, communicate, and share ideas and information that may help Bull City Running Co. achieve our goals
- Make movement and self-care a priority in your daily life
- Share your passion for a healthy lifestyle with customers and team members
- Availability to work weekend retail hours (working every weekend is not required, but general availability on the weekends is required)

Job-Specific Responsibilities:

- Arrive on time to work, ready to be engaged and proactive
- Commit to learning our signature fit process and evaluation of biomechanics/gait analysis in order to assist customers with finding the correct footwear to fit their needs
- Commit to learning about product features and updates in order to clearly communicate this information and product knowledge with customers
- Successfully complete opening and closing procedures and daily checklists
- Be present, engaged, and attentive on the sales floor with the goal of exceeding customer expectations and making their day a little better in the process
- Successfully complete daily tasks that may include, but are not limited to, assisting customers, register transactions, facilitating special orders, restocking, inventory counts, merchandising, general cleaning and upkeep of the store, receiving and transferring product between stores
- Commit to learning about our training programs, races, community partners, and community events in order to share this information with customers